

Minutes

Oldham Leadership Board

Themed meeting: Economy and Skills.

2nd September 2015, 09:30am until 11:30am
Lee's Suite, Civic Centre, Oldham

Present:

Cllr Jim McMahon	Leader, Oldham Council (Chair)
Carolyn Wilkins	Chief Executive, Oldham Council
Jeremy Broadbent	Oldham Business Leaders Group
Stuart Lockwood	Oldham Community Leisure
Barbara Nicholson	DWP / JCP
Liz Windsor-Welsh	Voluntary Action Oldham
Jonathan Yates	Citizens Advice Bureau
Richard Spearing	Pennine Care NHS Foundation Trust
Nadine Armitage	Pennine Acute Trust
Nigel Elliott	National Probation Service
Cath Green	First Choice Homes Oldham
CS Caroline Ball	Greater Manchester Police
Debra Woodruff	Oldham College
Cllr Barbara Brownridge	Oldham Council
Helen Lockwood	Oldham Council
Emma Alexander	Oldham Council
Maggie Kuddefelt	Oldham Council
Liz Wade	Oldham Council
Louise Slater	Oldham Council
Jon Bloor	Oldham Council
Cllr John McCann	Oldham Council
Saskia Edwards	Oldham Youth Council

Apologies:

Cllr Jean Stretton	Oldham Council
Denis Gizzi	Oldham CCG
Ian Wilkinson	Oldham CCG
Mark Reynolds	Oldham Council
Elaine McLean	Oldham Council
Cllr Howard Sykes	Oldham Council
Alan Higgins	Oldham Council
Caroline Drysdale	Pennine Care NHS Foundation Trust
Michael McCourt	Pennine Care NHS Foundation Trust
John Schofield	Pennine Care NHS Foundation Trust
Dave Benstead	Oldham Business Leaders Group
Jayne Clarke	Oldham Sixth Form College

1	Minutes and matters arising from meeting on 25 June 2015
	<p>The minutes of the meeting of 25 June 2015 were agreed as a correct record of proceedings.</p> <p>Carolyn Wilkins provided an update on the further devolution announcements including additional powers in children's services and the establishment of a land commission. Carolyn also updated the Board on her role as Greater Manchester lead for mental health and New Society.</p>
	<p>AGREED/ACTION For the next meeting of the Board on 3rd December 2015 to be focussed on devolution and health and social care devolution in-particular.</p>
2	The Oldham Economy and the Local Economic Assessment
	<p>Liz Wade, Interim Director for Economy and Skills, Oldham Council led an interactive session on the Oldham Economy, bringing out the main points of the Local Economic Assessment. This included key facts and figures on skills, education, housing, transport and connectivity. The evidence in the Local Economic Assessment will inform the goals and actions of the Oldham Work and Skills Plan which will be owned by the Economy and Skills Commissioning Cluster.</p>
	<p>AGREED / ACTION For the full Oldham Local Economic Assessment to be circulated to the Board.</p>
3	The Oldham Education and Skills Commission: Interim Findings
	<p>Cllr Jim McMahon, Leader of the Council and Chair, presented the interim findings of the Oldham Education and Skills Commission.</p> <p>This included a brief outline of some of the recommendations including the proposals around a school-led system.</p> <p>Jim also stressed the role of the partnership in helping to develop a school-led system and the need to publicly launch the recommendations and collectively campaign on the issues the commission presents.</p>
	<p>AGREED/ACTION That the interim recommendations from the Oldham Education and Skills Commission be circulated to Board members for further comment.</p>
4	Oldham Ambition: Views of the Youth Mayor and Youth Council
	<p>Saskia Edwards, Oldham Youth Mayor provided an overview of what the education system and world of work looks like from the perspective of young people in Oldham.</p> <p>Saskia commented that:</p> <ul style="list-style-type: none"> • The school system in Oldham remained a postcode lottery with very different experiences for young people depending on where they live. • Young people in Oldham desperately needed experience of work in order to develop skills. This included a plea to improve work experience and quality volunteering opportunities for young people and more entry level positions so

	<p>young people can get on the ladder of work and progress within it.</p> <ul style="list-style-type: none"> • Aspiration remained a key barrier for many young people and that it was the role of education and partners to help raise that aspiration. • That the shrinking youth offer is damaging to young people because it means there are less opportunities to gain valuable experiences out of school. • That the housing offer and connectivity to places like Manchester was essential for ensuring that young people stayed in Oldham. <p>Board members commented on the challenges for the Partnership to develop more entry level positions and in work progression across organisations.</p>
5	Development of a Work and Skills Plan
	<p>Board members took part in a workshop to further develop the detail of an Oldham Work and Skills Plan based on the evidence and context provided by the Local Economic Assessment, the Oldham Education and Skills Commission and the views of the Youth Mayor and Youth Council.</p> <p>The workshop comprised of three zones as follows: Business – how do we grow more business and help them to survive People – how do we ensure that Oldham people have the right qualifications and skills to get good jobs and Place – how do we ensure that Oldham as a place does well.</p> <p>All Board members contributed towards each zone and developed ideas and practical recommendations to be included in the Work and Skills Plan.</p> <p>The tables attached in Appendix A provide the full analysis of the outcomes and recommendations from the workshop.</p>
	<p>AGREED/ACTION</p> <ol style="list-style-type: none"> 1. That the recommendations put forward by the Board be included in the Work and Skills Plan. 2. That the final Work and Skills Plan be presented back to the Oldham Leadership Board for sign off at the meeting on the 18 February 2016.
6	Co-operatives and Neighbourhoods Commissioning Cluster
	<p>Cath Green, Chief Executive of First Choice Homes and Chair of the Co-operatives and Neighbourhoods Commissioning Cluster provided a brief progress update on the work of the cluster including its approach to devolution and the progress made in reviewing district and neighbourhood level structures across the Partnership.</p> <p>Cath also commented on the need for the Partnership Commissioning Clusters to review how they are working and whether they have the tools to do the job.</p>
	<p>AGREED/ACTION</p> <p>That Cath Green presents a more detailed progress update on the work of the Co-operatives and Neighbourhoods Commissioning Cluster at the next Board meeting on 3rd December 2015.</p>
7	Partnership Consultation
	<p>Vicky Sugars, Strategy, Partnerships and Policy Manager, Oldham Council informed Board members of the planned Partnership Consultation.</p>

	The aim of the consultation is to evaluate the value of partnership working to individual partner organisations and services, establish a renewed commitment and agreement to priorities for the next 12 months and review and improve the operation of the Board and Commissioning Clusters.
	<p>AGREED/ACTION</p> <ol style="list-style-type: none"> 1. To circulate the Partnership Consultation to all Board members via e-mail and for Board members to complete by the end of September 2015. 2. For the findings of the consultation to be fed back to the Board and the Commissioning Clusters to inform the work of the Partnership going forward.
	Date of next meeting
	3 December 2015, 10am until 12 noon, venue tbc. Theme: Devolution: Health and Social Care and the Locality Plan.

Appendix A: Work and Skills Plan Workshop (see below)



Zone 1: Business: Goal – to increase the number of businesses in Oldham

Goals	What we do already	What we could do to step-up, join-up, scale up
<p>Attract more high value investment</p>	<ul style="list-style-type: none"> • Growth Company support • MIDAS • Enterprise Trust Fund • Manufacturing Advisory Service • Invest in Oldham • Oldham on the Map • Hack Oldham • Account Management • UKTI export programmes • BGH Digital Support • Marketing Manchester • Oldham Business Awards • GM Investment Fund + Access to Finance from BGH 	<ul style="list-style-type: none"> • Promotion/campaign of the support that is available to increase uptake. • Increase and develop our business engagement and spend time developing relationships - support and ideas from the bottom up. E.g Business Ambassadors Scheme and one point of contact for business for all support. • Celebrate and support existing enterprise zones. • Place Marketing required – Wide Oldham offer ‘Oldham on the Map’ - and promotion to business. Includes capitalising on recent regeneration as well as infrastructure, skills, leisure, housing, schools, health and premises offer. As well as next phase an pipeline regeneration. Wider promotion than MIDAS. Sustained Communications programme. • Co-ordinated Partnership Plan for growing long term investment required including for example, sector investment e.g health. Look at supply chain and emerging sectors.
<p>Support existing business to survive and innovate and Foster enterprise and business start ups</p>	<ul style="list-style-type: none"> •New Enterprise Allowance scheme •Enterprise Hubs •Enterprise Trust Fund •Independent Quarter support •Give it a Go scheme •Council Reduced Rent •BSUS programme (until Sept 2015). •BGH high growth start-up support •Failsworth, Lees and Shaw district grants •Broadband vouchers •Textile Grants •BGH mentoring/angels scheme •Start-up Engines Programme 	<ul style="list-style-type: none"> • Premises: Different working practices need developing. For example, joint work spaces and office pools. Need more suitable premises to attract business. Need to map premises requirements-current and pipeline. • Rate incentives need promoting – lack of awareness • Make use of existing employment land • Remove barriers to re-location. For example, premise size.

Zone 2 – People: Goal – Strengthen local partnerships between business, education and the community to better equip people to succeed in work.



Goals	What we already do	What we could do to step-up, join-up, scale up
<p>Support education attainment and routes to progress to higher levels</p>	<ul style="list-style-type: none"> • University Campus Oldham providing Level 4 and above qualifications. • Get Oldham Working • Work Programme • Work Choice • Nu Traxx • Mainstream programmes – e.g. Traineeships and Apprenticeships • Oldham Education and Skills Commission • BGreen: BReady • Limehurst • Early-help • Youth Guarantee • School enterprise hubs. • Volunteering offer - VAO 	<ul style="list-style-type: none"> • In work progression pathways for the Council and other public sector bodies. • Consistent and open Council work experience policy and placements. • Co-ordinated and clearer offer for business to link up with education. • Further promotion of self-employment and enterprise within education (via the hubs?) • Development of the ‘Oldham Teacher’ principle with career champions and expertise within all schools who have knowledge and links to business. • Focus on lone parent family ‘squeezed’ cohort and scale of neighbourhood initiatives like BGreen:BReady • Career guidelines for pupils which clarify expectations, skills and knowledge required for professions. • Develop clearer links between VCS and education (VAO) to increase pathways for young people to work.
<p>Support those who need the most help in education, training and employment and prevent worklessness</p>		
<p>Utilise business networks and maximise GM economy contribution</p>		
<p>Better align skills to labour market to meet current and future business needs</p>		

Zone 3 – Place: Goal – Contribute to Oldham becoming a productive place with healthy, aspirational and sustainable communities.



Goals	What we do already	What we could do to step-up, join-up, scale up
<p>Maximise social value and local £ benefit</p>	<ul style="list-style-type: none"> • Social Value Charter • Fair Employment Charter • Access to Employment research by Districts is underway • Travel Champions via TfGM and JCP • Oldham Council Cycle to Work scheme • Local sustainable transport fund. • Oldham Shared Transport • Invest in Oldham will create new opportunities. • Increased transport infrastructure e.g. Tram network • Limehurst and BGreen 	<ul style="list-style-type: none"> • Aspirational ambition for Oldham and people needs Partnership promotion/campaign – connected to OESC and adult skills. Not just for education but for all partners. (Grow Oldham?) • Developing resilience and informed lifestyle choices are key to Oldham ambition – informed by a positive environment. • Utilise Fair Employment Charter network to develop business links. • Partnership led campaigns ‘connect with Oldham’ and the place. Get behind initiatives like Get Oldham Working/Growing • Review the procurement system supporting business to enable local competitiveness and within GM system. • Look at NE GM partnership with neighbouring authorities and linkages across for business and place – e.g transport. • Maximise the GM transport offer for Oldham ensuring fair access and pricing. • Consider pooling offers. For example, leisure offers across GM.
<p>Provide access to local market info, advice and inform better life choices</p>		
<p>Facilitate access for all to sport, community learning and culture</p>		
<p>Promote success and good employment to inspire growth ambitions; ensuring work pays and the social costs reduced</p>		